

BTEC Creative Media Production

Year 10 - 11

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We Value:

In BTEC Creative Media Production we value students who make a consistent effort. We aim to provide a space for students to study a wide range of media products across a range of media sectors. We value students that consider how media products are adapted for specific audiences. The course has a large practical component and so creativity and experimentation in the design and production of media artefacts.

We offer these Opportunities:

Students have access to Chrome books in every lesson to allow them to research and analyse media products. Students will gain a deep understanding of how media products convey meaning. The study of media products leads naturally into the design and creation of a range of media products. These include: moving image and audio products such as podcasts, radio shows, television spots; interactive products such as websites, video games and apps; and a range of print media products such as magazine articles, books, magazine covers and comic books. The course provides students with experience of the practical skills required to succeed in a career related to media production.

In Year 10

Students will tackle the first two of three components of the BTEC in Creative Media Production to develop their skills in analysing media products and developing media products. This will involve students undertaking a blend of creative practical work and academic work that is assessed internally.

In Year 11

In Year 11 students will continue to study and develop their skills in relation to a range of media products in order to be fully prepared for the external assessment of the third component. The final component is assessed through the production of a media product in response to a media brief in nine hours of supervised sessions.

Our Successes: The Creative Media Production BTEC was launched in 2020.